



HALLE IS LOOKING FOR VISIONARIES FOR THE “CITY OF THE FUTURE”

Fully developed sites for high-quality housing in Halle (Saale)

The site in the north-east of the Halle-Neustadt district is a central component of the “city of the future” project (“halle.neu.stadt 2050”). The aim is to integrate the existing district and its apartment blocks with the Weinberg Campus in Heide-Süd by creating higher-quality housing estates for middle-class households. The project developer will therefore be required to incorporate the “city of the future” vision and to carry out an urban planning competition for the design of the project.

The site is surrounded by the residential streets of Pleiðstraße (north), Werrastraße and Muldestraße (east), Begonienstraße (west) and Zur Saaleue (south). The surrounding buildings consist of five-storey blocks of flats from the 1960s and 70s. It offers investors the unique opportunity to acquire an urban site which is made attractive by its closeness to residential areas and the Weinberg Campus Technology Park, the city centre and two recreational areas.



HALLE SAALE INVESTVISION

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STANDARD LAND VALUE 90 €/m²

POTENTIAL OF THE LOCATION

- approx. 38,480 m²
- L-shaped, level site
- no contamination
- fully developed
- access to the B 80 main road is only 800 m away
- suitable for new construction of higher quality housing

And when can we welcome you to Halle?